

## WHY INFRARED..?

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**SUPERIOR INSPECTION** Without thermal imaging, somethings go unseen. Now you can see what others only guess about. Thermal images can help reveal problems about moisture (which may be conducive to mold, decay and termites), electrical system hot spots, deficient insulation, Heat/AC and duct system, structural issues, plumbing leaks, and more...**PROFIT AND SALES VOLUME** One of the huge benefits of thermal imaging for the inspector is the ability it gives your company to distinguish itself from the competition. By showing the consumer that you have advanced technology and are able to provide a superior inspection service, this create a dynamic advantage. Consumers are looking for a professional company that can provides a superior service. Thermal imaging is the key that allows the inspector to stand out in the crowd**REDUCE LIABILITY** By finding more hidden defects you reduce liability, instead of your Client finding them later and becoming upset with the suprise problems you missed.

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